



# Shkoop.

**LAGER** Straight Up Or With A Tropical Twist

**SALES DECK 2026**



# Meet The Shkoops.

Straight up or with a twist. Your call.

Take decades of bringing people together on dancefloors, and a brewery built on doing things properly from day one, and you get a session lager shaped by the quest for the perfect festival beer — balanced, clean and crisp, or with a juicier, fruitier edge.

**IT'S THE KIND OF BEER YOU WANT IN HAND ON THE BEACH, ON THE DANCEFLOOR, OR SOMEWHERE IN BETWEEN.**

STRAIGHT UP



PINEAPPLE  
& LEMON ZEST



PINK GUAVA  
& LIME ZING



## THE SHKOOP LOWDOWN

- **STRAIGHT-UP LAGER:** Clean, cool, and effortlessly drinkable—perfection in every sip.
- **SUNSHINE EDITION:** Sun-ripened pineapple dances with lively lemon zest.
- **TROPICAL TWIST:** Pink guava's juicy sweetness meets a lime tang.

The name? Born from our slang for 'grabbing a pint' (we replaced pint with Scoop & added the 'Shhh' for extra flair).

## CHILL IT. CRACK IT. LET THE GOOD TIMES ROLL.

Fueling 8 electrifying festivals on Croatia's coast—now Shkoop brings that energy to your hand.

Each can is linked via a QR code to The Garden Productions mixcloud site for your aural pleasure.

Shkoop On Loop



# Shkoop.

Sharing good  
times in the  
**GARDEN.**

## SHKOOP LAGER STRAIGHT UP

### DESCRIPTION

Crisp & cool with no frills or fuss, where simplicity meets perfection.

### EXPERIENCE

Keep it cold, crack it open, and let Shkoop Lager's unfiltered clarity redefine your refreshment game — one effortlessly cool sip at a time.

### TAGLINE

Crisp. Cool. Straight Up

ABV 4%



\* Shkoop Lager Straight Up also available in 30L kegs

# Shkoop.

Sharing good  
times in the  
**GARDEN.**

## SHKOOP LAGER SUNSHINE EDITION

### DESCRIPTION

A vibrant blend of sun-ripened pineapple and lemon zest. Crafted to channel the carefree energy of a sun-drenched island.

### EXPERIENCE

Crack open the can and let the flavors whisk you to a hammock-strung beach, toes in the sand and turquoise waves lapping nearby.

### TAGLINE

Ideal for beach dreamers, citrus lovers, and anyone craving a lively, sun-powered twist on crisp lager.

ABV 4%



# Shkoop.



## SHKOOP LAGER TROPICAL TWIST

### DESCRIPTION

A thirst-quenching fusion of tropical pink guava and zingy lime, brewed to evoke the carefree spirit of summer.

### EXPERIENCE

Close your eyes, take a sip, and let the flavors transport you to a tropical paradise.

### TAGLINE

Where the Adriatic breeze meets tropical ease.

ABV 4%



# Shkoop.



POS Solutions: Tailored to meet your branding needs (MOQ requirements apply)

**REUSEABLE CUPS**

# Shkoop.



POS Solutions: Tailored to meet your branding needs (MOQ requirements apply)

## DISPLAY FRIDGE

# Shkoop.



**Shkoop.**

**Shkoop.**

**LAGER STRAIGHT UP!**

# BORN FROM A LOVE OF MUSIC



Supported by

*The*  
**GARDEN.**  
*Productions*

- End-to-end event delivery
- Event production and management
- Food, drink and service at scale
- Scalable across events of any size

# Shkoop.



# WHERE TO FIND SHKOOP

## THE GARDEN PRODUCTIONS 2026 EVENT SCHEDULE

	EVENT	VENUE	DATE	CITY	COUNTRY	CAPACITY
1	Kongres Kolektive 3rd Birthday	The Garden Taproom	11.04.2026	ZAGREB	CROATIA	400
2	Crazy P DJ Set	The Garden Taproom	02.05.2026	ZAGREB	CROATIA	400
3	Dobar House	The Garden Taproom	09.05.2026	ZAGREB	CROATIA	400
4	Surf Festival Warm Up	The Garden Taproom	16.05.2026	ZAGREB	CROATIA	400
5	Hohcajt	The Garden Taproom	23.05.2026	ZAGREB	CROATIA	400
6	Velvet Block Party	Trg Marka Marulića	23.05.2026	ZAGREB	CROATIA	5000
7	Ćaga	The Garden Taproom	30.05.2026	ZAGREB	CROATIA	400
8	Road to Balance Croatia	The Garden Taproom	06.06.2026	ZAGREB	CROATIA	500
9	The Garden Brewery 10th Birthday Weekend	The Garden Taproom	13.06.2026	ZAGREB	CROATIA	400
10	Surf Festival	Punat	25.06.2026	KRK	CROATIA	3000
11	Casabianca	Barbarella's Discotheque	26.06.2026	PIROVAC	CROATIA	1500
12	Dobar House	Barbarella's Discotheque	27.06.2026	PIROVAC	CROATIA	1500
13	Hospitality on the Beach	The Garden Resort	01.07.2026	TISNO	CROATIA	4000
14	Love International	The Garden Resort	08.07.2026	TISNO	CROATIA	4500
15	Terminal V Croatia	The Garden Resort	16.07.2026	TISNO	CROATIA	3500
16	Outlook Origins	The Garden Resort	23.07.2026	TISNO	CROATIA	3500
17	Defected Croatia	The Garden Resort	29.07.2026	TISNO	CROATIA	5000
18	Balance Croatia	The Garden Resort	06.08.2026	TISNO	CROATIA	4500
19	Dekmantel Selectors	The Garden Resort	20.08.2026	TISNO	CROATIA	4500
20	Dimensions Festival	The Garden Resort	27.08.2026	TISNO	CROATIA	4500
21	Mali Barbarellas	Secret Location	06.11.2026	ZAGREB	CROATIA	250
22	Mali Barbarellas	Secret Location	07.11.2026	ZAGREB	CROATIA	250
23	Mali Barbarellas	Secret Location	13.11.2026	ZAGREB	CROATIA	250
24	Mali Barbarellas	Secret Location	14.11.2026	ZAGREB	CROATIA	250
25	Mali Barbarellas	Secret Location	20.11.2026	ZAGREB	CROATIA	250
26	Mali Barbarellas	Secret Location	21.11.2026	ZAGREB	CROATIA	250
27	Mali Barbarellas	Secret Location	27.11.2026	ZAGREB	CROATIA	250
28	Mali Barbarellas	Secret Location	28.11.2026	ZAGREB	CROATIA	250
29	Mali Barbarellas	Secret Location	04.12.2026	ZAGREB	CROATIA	250
30	Mali Barbarellas	Secret Location	05.12.2026	ZAGREB	CROATIA	250
31	Mali Barbarellas	Secret Location	11.12.2026	ZAGREB	CROATIA	250
32	Mali Barbarellas	Secret Location	12.12.2026	ZAGREB	CROATIA	250
33	Mali Barbarellas	Secret Location	18.12.2026	ZAGREB	CROATIA	250
34	Mali Barbarellas	Secret Location	19.12.2026	ZAGREB	CROATIA	250
35	Mali Barbarellas	Secret Location	25.12.2026	ZAGREB	CROATIA	250
36	Mali Barbarellas	Secret Location	31.12.2026	ZAGREB	CROATIA	250

# Shkoop.



**WEBSITE:** [www.shkoop.hr](http://www.shkoop.hr)



**SALES ENQUIRIES:** [sales@shkoop.hr](mailto:sales@shkoop.hr)



**CUSTOM SOLUTIONS:** [info@shkoop.hr](mailto:info@shkoop.hr)



**EVENT PARTNERSHIPS:** HEAD OF EVENTS - [ben@thegarden.hr](mailto:ben@thegarden.hr)

**PARTNER WITH CONFIDENCE FROM CONCEPT TO EXECUTION**

